

# Natalie Crampton

Global Event Strategist | Entrepreneur  
| Advisor | Humanitarian



## LONG BIO

Natalie Crampton is an award-winning global event strategist, entrepreneur, and humanitarian. As the founder of TEC, she has spent the past 20+ years curating unforgettable experiences across the UAE, KSA, UK, US, Europe, and Asia. Under her leadership, TEC has grown from a regional agency to a global powerhouse, delivering events for some of the world's most iconic brands — from HSBC's leadership summits to the reveal of Audi's next-gen vehicles and Meta's tech showcases.

A recognised voice in the global MICE industry, Natalie sits on the board of SITE Arabia, is a member of MPI, IATA, and PCMA, and is a recommended vendor with Dubai Economy and Tourism. She regularly speaks at international events including IMEX and IBTM, lectures on event management at Dubai College of Tourism, and is a regular voice on Dubai Eye 103.8. She also hosts the Gulf for Good podcast, spotlighting inspiring people and projects that are creating meaningful impact through adventure and charity.

Natalie is deeply committed to sustainability and social responsibility. She spearheads TEC Givesback, a platform through which she has funded and built a library and sewing school in Ghana, supported families and schools in Ethiopia, and launched design training programs in underserved communities. She also serves as Vice Chairwoman of Gulf for Good, a charity that empowers children through education and adventure-based fundraising.

She is a Golden Visa holder and a long-standing UAE resident, while also proudly living part-time in Saudi Arabia, where she's building deeper regional connections. Most importantly, she is a dedicated single mother to twin boys — a role she describes as her greatest leadership challenge and joy.



[hello@nataliecrampton.com](mailto:hello@nataliecrampton.com)

[@nataliecrampton](https://www.instagram.com/nataliecrampton)

